



## Terms of Reference

**CONSULTANT to conduct a baseline line study and stakeholder analysis as the basis for the IKI project: “Green youth Labs: Training programme for innovation and a socially equitable energy transition”**

### 1. Background and purpose

Vietnam is experiencing high economic growth rates, combined with a rapidly growing energy demand. Although the expansion of renewable energies (solar, wind) is gaining momentum, a large proportion of energy is still generated from coal (2019: 37 percent). For a comprehensive energy transition, however, not only electricity production but also the transport sector must be decarbonized and energy efficiency in the building sector expanded. To advance the energy transition, increased awareness, and sensitization about the overall benefits of fossil-free energy and mobility concepts is necessary. Young people (who make up 70 percent of the total population) have developed an increasing awareness on climate change due to the country’s high vulnerability to its impacts. Yet, they are often excluded from the political decision-making processes and lack the necessary experience, expertise, or institutional support to implement their own ideas about how to advance the energy transition. Funded by the International Climate Initiative (IKI) the project “**Green youth Labs: Training programme for innovation and a socially equitable energy transition**” aims to harness the creative potential of young people to develop innovative low carbon model projects and introduce them as future leaders to a low-carbon transformation of society.

The project aims to engage young people in low-carbon production and climate-friendly energy use at local and national levels. This is done through a two-stage **training programme**: an introductory module in North, Central and South Vietnam (with 50 participants each) and an advanced module in Central Vietnam, whose participants (30 in total) are selected based on pre-submitted project ideas. This is followed by a **public Youth innovation challenge** in which young people (up to 35 years) submit proposals for pilot projects in various categories (e.g. technology, aware-ness-raising). These programmes will take place annually over three years. Each year, the best 10 project ideas are selected by a panel of experts and the young people are supported conceptually and financially in their implementation through mentoring. The innovation challenge is coupled with an **Energy Transition Fair**, where the project proposals are presented to the private sector.

FES and L&L are looking for a consultant to conduct the baseline study and stakeholder analysis “Opportunities for youth engagement for a socially equitable energy transition in Viet Nam” as the basis for the described activities in scope of the Green youth labs.

### 2. Objective of the Study

The primary objectives of the study are:

1. To identify current active stakeholders working on renewable energy sector, in particular local communities, private sector, schools and universities, youth-led groups, small



- businesses or community-based organizations and analyze their perspectives and interests, and prioritize stakeholder relevance
2. To provide recommendations for entry points for FES that can help to reach the target audience of the programme and promote a socially equitable energy transition in Vietnam under special recognition of the Vietnamese context and bottom-up approaches and social inclusiveness
  3. To build and track valuable connections with selected key stakeholders (individuals, and entities concerned with the topic of an inclusive energy transition on the local, national, regional levels that can be tapped into for communicational and operational purposes)

### Definition of terms

The term “socially equitable energy transition” is understood as an energy system based on energy democracy and involvement of all groups society for energy access while considering climate and environmental impacts. The term encompasses but also goes beyond the idea of a “just transition”, a concept coined by the trade unions and aiming to heighten environmental protection while supporting workers and communities in the transition process. “Energy transition” is understood as both phasing-out coal and phasing-in renewable energies.

### 3. Scope of the baseline study

This study will cover the following parts: (1) An overview of current stakeholders working in energy sector and their capacities including their roles, power dynamics, linkages and potential involvement in dealing with thematic areas related to just energy transition. Stakeholders may include relevant authorities and governmental agencies, in particular local communities, youth groups, universities and research organizations, media agencies and private sectors according to their main field of activities (advocacy work, public awareness, innovation, CSR). (2) Recommendations for FES for entry points and list of contacts, political avenues and platforms that would likely receive popular and/or political support for a socially equitable energy transition in Vietnam.

Task	Deadline	Number of working days
Develop the outline		1
Desk review	15 December 2021	3
Interview with relevant stakeholders	15 December 2021	2
Compose 1 <sup>st</sup> draft	21 December 2021	2
Finalize the study	27 December 2021	2
<b>Total</b>		<b>10</b>

### 4. Project details and contents of the proposal

The selected applicant will be responsible for preparing and conducting the research and producing written outputs, which fulfill the specified purpose with the provided definitions in mind. Applicants are



asked to specify the language and citation style they intend to use as well as propose suitable formats for written outputs. Proposals must further include a proposed structure for all written outputs specifying the length of each chapter/part (in number of words).

Applicants are further asked to propose a methodology they seem suitable for the research part of the project and substantiate their proposal. Elements that could be taken into consideration:

- Desk review of existing research relevant to the purpose and objectives of this study; analysis of discourses on / discursive changes around the energy transition;
- Online surveys and focus group discussions, participatory research methodologies;
- Ongoing analysis and incorporation of current events relating to the energy transition in Vietnam;
- Use of visuals (photographs, infographics, graphs outlining empirical evidence collected, creative elements, etc.) to help draw conclusions;

## 5. Selection criteria

Each tender will be evaluated according to the following specific criteria:

No.	Criteria	Overall weighting	Details
1	Price	30%	
2	Qualification and experience	50%	Relevance in methodology; strengths of the proposal
3	Service quality	20%	Availability to deliver output at the time required.
	<b>Total</b>	<b>100%</b>	

Interested consultants are requested to submit his/her CV and interest letter with proposed rate to: [nqan@fes-vietnam.org](mailto:nqan@fes-vietnam.org) by 05.12.2021