

TERMS OF REFERENCE

Media Consultant for the Just Transition Forum in Asia 2022

Name of project	Just Transition Forum in Asia
Place of work	Online
Duration	June – October 2022
Activity Number	4007

I. BACKGROUND

Global greenhouse gas (GHG) emissions have risen by at least 50% since 1990 and are expected to keep rising. In 2016, the energy sector made up about 57% of all GHG emissions globally, followed by agriculture, forestry, and land use; transport; industry; and waste. The impacts of climate change are already being felt. According to the 6th assessment report by the Intergovernmental Panel on Climate Change (IPCC), “global warming of 1.5°C and 2°C will be exceeded during the 21st century unless deep reductions in carbon dioxide (CO₂) and other GHG emissions occur in the coming decades.”

The level of climate action required to achieve the Paris Agreement goals will constitute major transformational changes of each country’s economic system, the way energy is produced and used, how land and forests are managed and how cities are designed, among others. Therefore, a transition towards low carbon development is indispensable. The most important sector to reduce CO₂ emissions is the energy sector where fossil fuels still account for 80 percent of global energy consumption and 75 percent of greenhouse gas emissions. Asia however is still at the centre of the world’s remaining pipeline, its coal’s share of the generation mix is twice the global average. Therefore, tackling the global climate emergency will not be possible without a significant transition to renewable energy in Asia.

The concept of Just Transition emerged decades ago but attracted attention a past few years. With global focus on climate mitigation through shifting from fossil fuels to renewable energy sector, just transition is increasingly recognized as an approach for public/multi stakeholders support for a joint climate action and it can be seen as a pathway to achieve a just and sustainable future. However, the just transition concept has not yet received the due attention in Asian countries, both in existing renewable energy policies as well as energy development strategies. It is also due to the fact that there is little clarity about what a Just Transition is.

The first-ever Just Transition Forum in Asia (JTFA) held in 2021 provided a platform for leaders from governments, labour unions, civil society, academia, and think tanks came together to lay the foundations for a just transition pathway in the region. Speakers and participants discussed the opportunities a just transition presented in spite of considerable challenges and called for a socially just and equitable energy transition from fossil fuels to renewable energy.

Against this background, this year the Climate and Energy Project will convene a three-day virtual regional Just Transition Forum in Asia in September. The objectives of the Forum are:

- 1) to facilitate regional sharing, peer learning and coalition building among different stakeholders on Just Transition in Asia and globally, with the aim to promote the development of actor networks for exploring energy pathways towards decarbonization in the region.

- 2) and to share best practices and common understanding of Just Transition with multi stakeholders, including governments, on how they can be applied at the global, regional, national and local levels.

II. SCOPE OF WORK

The contractor shall support the FES Climate and Energy Project in Asia in compiling the pre-event promotion and the compilation of the conference paper with the event highlights.

The contractor must fulfill the following tasks:

- Supporting and promoting the event in the media and public through CAN social media channels, professional networks and contacts
- Writing and sending out two press releases to media outlets and journalists. The first press release is to go out 2-3 weeks before the event. The second is to follow after the event, summarizing main points and giving quotes.
- Invite individual journalists who cover climate and energy matters in the Asia-Pacific to join the event (with the list of media contacts to be approved by FES Asia)
- Compiling media clipping after the event and an op-ed article
- Compilation of the conference report/paper. The report includes, but is not limited to the collection of the highlights of the conference, description of the process of the Forum, keynote speeches, key results, key statements and visual recordings of the panels with final agenda

III. TIMELINE – NUMBER OF WORKING DAYS

Task	Deadline	Working Days
Social Media and Promote event via media list, professional networks and contacts; list of individual journalists and invitations;	Mid July until day of event	2
Draft and distribute two press releases for event	1 September / 8 September	2
Compilation of the conference highlight report clippings and op-ed article	September 30, 2022	3
	TOTAL	7

The number of working days for each activity may be adapted based on the actual needs, in consultation with FES and the consultant.

IV. HONORARIUM FEE, CONTRACT MODALITIES AND DURATION OF CONTRACT

Starting date of the contract is **30th June**. It shall end no later than 10.10.2022

The contractor will work on a freelance basis. Therefore, it is his/her responsibility to take care of necessary social insurances (health insurance, pension funds, etc.).

The honorarium fee will be transferred after the completion of the assignment and upon the receipt of the VAT invoice, no later than 10.10.2022.

VI. How to apply

Interested agency/consultants are requested to submit their proposal with clear proposed rate to: vinh.nguyen@fes-vietnam.org by 22.06.2022

About Friedrich-Ebert-Stiftung in Vietnam

Friedrich-Ebert-Stiftung (FES) is the oldest political foundation in Germany. With an international network of more than 100 offices worldwide, FES contributes to fostering the core values of social democracy - freedom, solidarity and social justice. Moreover, FES offices throughout the world have been promoting sustainable development models for many decades. In 2010, FES established a new global working line focusing on climate justice and social-ecological-transformation.

As one of the first international NGOs to work in Vietnam, FES has built a close cooperation with its partners in the Communist Party, Government, National Assembly, mass organizations, and civil society, engaging in a political dialogue and promoting participatory decision making in almost all essential policy fields - ranging from human rights, gender equality, and economic and financial stability to climate change and energy policy. Since 2015, FES Vietnam has served as a regional hub in the field of climate change, energy, and the environment for FES Climate Change and Energy Project in Asia. The project aims to fostering a social-ecological transformation in Asia by promoting international and domestic climate justice and exploring solutions for a just transition, especially in the energy sector and sustainable cities